40listings.com advertising opportunity
Interested in Advertising?
Here’s an opportunity.

40listings.com is a new Vancouver-based website. Just like a "Top 40" radio show, 40listings features the 40 highest ranking real estate listings in a number of categories, such as “newest”, “most expensive”, “cheapest”, etc.

We started the site 3 years ago and we’re seeing our popularity skyrocket. In fact, in the last year we’ve had over half a million pageviews!

Now that we’ve begun to find our audience we’re looking for advertisers to back us up. We did some homework and found some local companies to contact, and you made the list!

If you or your clients work in real estate or related fields and want to grow your business, let’s talk.

- 40listings.com

604.929.7969
ads@40listings.com
Now showing the 40...

Smallest

Listings (Of All Types)

in Greater Vancouver

#1: # A21 1088 MARINASIDE CR

V967775

Vancouver West, Yaletown

35 sqft.

Listed: Tue 21 August 2012

Updated: Sun 1 September 2013

#2: # 39 1000 BEACH AV
Stats
launched Jun 07, 2010,

fig 1. our pageviews have skyrocketed this year!

1 month sample
Aug 01 - 31 2013

fig 2. pageviews per day

34,579 Visits
82,617 Pageviews
4:31 Avg. Visit Duration
30% New Visitors
96% B.C. Audience

Traffic Sources
69% Google (Organic search, ex: “MLS Listings”)
28% Direct Traffic
Compare traditional advertising costs

**Georgia Straight Ad**
$500 For 1/4 Page for 1 Week ($2000/Month)
Unmeasurable Results, Untargeted Audience

**Bus Ad**
4 Week Run + Design, Installation Fees
Unmeasurable Results, Untargeted Audience

---

fig 3, bus ad prices

<table>
<thead>
<tr>
<th>Product</th>
<th># Units</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Super Tail</td>
<td>1</td>
<td>$680</td>
</tr>
<tr>
<td>*Full Back</td>
<td>1</td>
<td>$1,029</td>
</tr>
<tr>
<td>*Headliner</td>
<td>1</td>
<td>$190</td>
</tr>
<tr>
<td>Super King</td>
<td>1</td>
<td>$840</td>
</tr>
<tr>
<td>*Full Wrap (no window coverage)</td>
<td>1</td>
<td>$5,625</td>
</tr>
<tr>
<td>*Articulated Full Wrap (no window coverage)</td>
<td>1</td>
<td>$8,005</td>
</tr>
</tbody>
</table>
Our Package
advertise on 40listings.com

$199/Month (+tax)
Sign up by Sep. 30th for a 15% discount.
Buy 3 months or more for an additional 10% off.

Includes
Banner Design
Google Analytics Tracking
Measurable Results, Targeted Audience

Details
A total of 10 ad spots per page equally split between a maximum of 30 advertisers sitewide. No minimum term, no setup fees.

Give us a call!
We’d be happy to answer any questions you might have. Thanks!

info@40listings.com
604.929.7969